



IMPACT AREAS

Building Power. Applying Pressure. Making Progress.



Our Work

Donate



At Stand.earth, we combine world-leading research with people-powered actions, strategic communications, and a firm but compassionate presence at the negotiating table.



What We Do

On the ground and online, we build collective power through campaigns that turn small actions into massive, lasting results in three key impact areas.

Protecting Forests



Moving Beyond Fossil Fuels



Reinventing Cities and Transportation





Donate



Mindfulness. Equity. Principle.

Consciousness creates capability. We train our staff in mindfulness, center equity, and operate on a set of core principles—bringing greater awareness to our work every day.



[ABOUT OUR APPROACH](#)



Strong Minds. Stronger Relationships.

We offer our staff dedicated training in mindfulness, authentic communication, feedback, and inquiry – because a transparent team is a transformational team. Our practice supports an equitable workplace, and helps us bring our fullest attention and most innovative thinking to our partners – and our adversaries.



ABOUT MINDFULNESS



Equity for Impact

We build power side-by-side with the frontline communities most impacted by the environmental crises that are the ongoing legacy of colonization and capitalism – Indigenous Peoples, Communities of Color, Black Communities, and low-income communities both rural and urban. Only shared power satisfies the demands of social equity and environmental justice.



ON EQUITY



Why Support Stand.earth?

Because you want to see massive, innovative solutions to our world's most pressing climate and environmental problems. And we deliver. For more than twenty years, our efforts have led to tangible change at scale around the world. With your partnership, we'll make it happen again this year. A donation to Stand.earth is more than a gift. It's an investment in our world as it is meant to be: healthy, equitable, and safe.

Protecting Forests

Name the undisputed champion of keeping greenhouse gasses out of our atmosphere. Hint—it's not Silicon Valley.

Forests are one of the world's best defenses against climate change. Period. They are the largest carbon sinks on Earth, sequestering greenhouse gasses that would otherwise be dumped into the atmosphere, further warming the planet. With every acre of forest that is clear-cut for timber, cattle production, or fossil fuel expansion, we lose irreplaceable biodiversity—and accelerate global warming.

As an organization, our deepest roots are in the area of old growth forest protection—and we continue to defend the health and wellbeing of forests today, even as the scope of our work expands to cover global climate and environmental crises. Using geospatial analysis and investigative research to uncover problems in global supply chains, we work in close partnership with local communities to design pathways to keep forests standing. We also negotiate with governments and corporations to help form responsible policies that protect Northern Forests and Tropical Forests around the world.

Moving Beyond Fossil Fuels

The continued burning of fossil fuels is the single greatest threat facing our planet today.

As fossil fuel companies continue to operate out of a colonizing worldview that leads them to drill, dig, and frack for oil, gas, and coal, they devastate ecosystems, poison waters and people, subject frontline communities to violence, and speed up climate change. Now is the time to end the production of new fossil fuels, enact clear transition plans, and accelerate the shift to clean energy. But in the coming years, governments plan to produce more than double the amount of fossil fuels that would keep global warming below 1.5°C – a tipping point for further climate catastrophe.

We cannot be content with this sluggish rate of change. To guarantee a healthier, brighter future for the whole planet, we must make a full, rapid transition to renewable energy. We are pushing that transition forward through our Climate Finance, Ending New Fossil Fuel Production, and Advancing Energy Solutions programs.

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Climate Finance

How are banks, insurance companies, pensions and other institutional investors responsible for accelerating climate change?

By financing and investing in coal, oil and gas projects—at the very time we need to increase support for people and ecosystems and *decrease* global pollution—they allow fossil fuel corporations to continue extracting and polluting around the world.

Examining and challenging the financial sector’s role in propping up fossil fuel companies presents a strategic opportunity to stop new fossil fuel projects in their tracks, and advance stronger governmental protections for people and climate. We work in close partnership with frontline allies in advancing demands, organizing creative action, and directly engaging asset managers and employees.

Our current climate finance campaigns focus on pushing the financial sector to divest from fossil fuel projects and invest in climate solutions, such as renewable energy infrastructure. We’re also swaying major pension funds throughout North America to pull their money out of fossil fuel companies that violate Indigenous rights and exacerbate the climate crisis, and reinvest it in climate-safe solutions. Thanks to our efforts, New York City recently announced its pension would reinvest \$7 billion in climate solutions, far exceeding its 2018 goal of \$4 billion.

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Reinventing Cities and Transportation

It's time to deliver game-changing, globally significant climate policy. Where can we have the biggest impact?

With more and more of Earth's population moving into urban centers every year—and with the fossil-fuel-dependent transportation industry growing much faster than previously predicted—these two areas offer incredible opportunities for climate advocacy, acting as levers that can maximize our impact as we work towards a robust clean energy economy.

Throughout human history, cities have acted as hubs of innovation and opportunity. Through our SAFE Cities (Standing Against Fossil Fuel Expansion) program, we are working with local organizers throughout North America and beyond to reduce and transition away from dangerous fossil fuel infrastructure, and advocate for safer climate policy at home and around the world. Our Fleets program is uncovering the secret emissions impacts of delivery companies like Amazon and FedEx.

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Shipping

Did you know that the global shipping industry is exempt from the Paris Climate agreement? Surprise! Yeah. We're not thrilled either.

This exemption is a big problem—because the toxic heavy fuel oil that powers shipping fleets will be responsible for 17% of global greenhouse gas emissions by 2050.

Forming coordinated networks of allies around the globe, we're using our extensive campaign experience—and a long history of successful government relations—to transform the enormous climate and marine impacts of this rogue, unregulated industry.

Our current campaigns focus on ending the shipping industry's reliance on toxic heavy fuel oil, driving the transition to zero-emissions, and preventing coastal pollution. As part of the Ship It Zero coalition, we work with partner organizations to advocate for a 100% zero-emissions global shipping industry by 2030. We've also alerted the public to loopholes in maritime law that allow cruise ships to dump pollutants overboard the moment they cross into Canadian waters—turning the oceans off the west coast into the shipping industry's public toilet. We're leading the effort to tighten regulations on ships traveling through the area.

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Fleets

How many pounds of carbon went into transporting that Amazon package on your neighbour's porch?

With e-commerce here to stay, and globally on the rise since the COVID-19 pandemic, we are increasingly reliant on companies such as Amazon, FedEx, and UPS for last-mile shipping—the movement of products from delivery hubs to their final destinations. These companies' vehicle fleets remain dependent on fossil fuels, while their commitments to change are both too small and too slow.

Our current Fleets campaigns focus on uncovering the facts about major couriers' last-mile emissions—usually shrouded in secrecy—and sharing that information with allies throughout our network. We then pressure major courier companies to commit to zero-emission deliveries by 2030, adopt data disclosure measures, transition to electric vehicles, and work together with governments across geographies to ensure rapid electrification.

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SAFE Cities

Cities—which cover less than 2% of the planet’s land mass while producing more than 70% of global carbon emissions—are the future of climate advocacy.

As the majority of the world’s population moves into urban areas, the responsible growth and management of cities has become a key factor in creating a healthy, thriving environment for people around the world.

Our SAFE Cities program is the natural evolution of more than twenty years’ experience successfully opposing oil and gas infrastructure projects. SAFE Cities helps municipal leaders enact real policies that reduce emissions now—including electrification mandates on new construction, prohibitions on new gas stations, and land use policies that prevent the buildout of major infrastructure like oil train terminals or refineries. Rather than reacting to each new pipeline, refinery expansion, or extraction project, members of the SAFE Cities program are changing the conditions that allow new fossil fuel projects to be proposed in the first place.

Our current SAFE Cities campaigns focus on translating early successes in small cities into major wins in large urban centers. Our early work in the small refinery community of Whatcom County, Washington saw the county approve the world’s first ban on expanding fossil fuel infrastructure in a refinery area in July 2021. We’re taking this precedent-setting policy to jurisdictions across the continent—including car-centric Los Angeles, which recently moved to prohibit the construction of new gas stations.

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